



Dear Teams,

The Chaos Junior Lacrosse Club is looking forward to hosting the 2024 MacDonald Cup!

We have put together this information package to help you plan your visit in August.

As it is early yet, some information is pending. The tournament website will be updated regularly as more details become available.

If you are looking for specific information and can't find it, please reach out to our Host Chair Brenna Douglas, email: macdonaldcup2024@gmail.com

We are excited to meet everyone and watch some amazing lacrosse competition this summer.

Yours in lacrosse,

CHAOS JUNIOR LACROSSE CLUB





ABOUT THE TOURNAMENT

The trophy was last awarded in 1995 to the Richmond Roadrunners as a Western Canadian Championship event for Junior B Lacrosse.

*With the help of **Frazer MacDonald**, longtime supporter and advocate for Junior B lacrosse in British Columbia, this trophy is once again being used to celebrate Junior B2 lacrosse in Western Canada as an invitational event. The "MacDonald Cup" tournament will remain an invitational until it once again can be a Western Championship event featuring the top teams in Junior B2 from BC, Alberta, Saskatchewan and Manitoba. Dave Wallace (@wallaceworksfdc) has redesigned the trophy with some outstanding woodwork additions.*

City of Brooks

The City of Brooks is home to over 15,000 residents and provides services to an additional 8,000 people living in the surrounding County of Newell. Located on the Trans-Canada Highway, Brooks is the largest urban centre and service provider in the County of Newell.

Located two hours southeast of Calgary and one hour west of Medicine Hat, Brooks is a sport loving city in the heart of south-eastern Alberta.

The City of Brooks is located on Treaty 7 lands.

We honour and respect the traditional peoples who call this region home Siksika First Nation and the Metis peoples of Region 3 of the Metis Nation of Alberta.



EVENT VENUE

Centennial Regional Arena

Overview

The Centennial Regional Area (CRA) has formed a significant element of the social fabric of the region since its opening in January 2010. The 87,000 square foot facility is the cornerstone of the community, hosting many provincial and national events.

Arena Specs:

Capacity: Seating: 1704, Standing 500+

Number of Suites: 4 large; 2 small (seats 88 total)

Number of dressing rooms: 8

Average square foot: 354 square foot excluding washroom & showers

Area smallest dressing room: 367 square foot

Number of coaches rooms available: 4

Number of meeting rooms: 1

Number of additional storage areas: 15

Officials rooms: 2 @ 147 square foot each

Medical Room: Yes

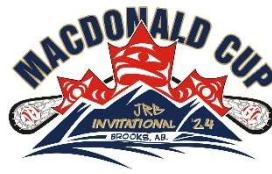
VIP room: Yes

Press Box: Yes – seats 12, further seating in auxiliary media box constructed at top of stands

Volunteer room: Yes

Dedicated merchandise space: Yes

Dedicated box office: Yes



Internet service provider: EID Net

Hard-line connection: Yes

Dedicated broadcast line 500 mbps, fibre optic

The arena is equipped with full bowl seating for 1,704 people, with 1,555 of the seats being 22" wide and 149 seats at 19.69". There are also private suites and standing room for an additional 796. There are four large private suites (for up to 18 people each) and two small suites (8 people each.) There are 17 wheelchair seating stalls provided along the top row.

The flasher boards are 42" high with a piece of 6' tempered glass and athletic netting at each end. The netting system is fully retractable to allow for unobstructed viewing of other non-sporting events.

The top-quality sound system was designed along a comprehensive acoustic study. As a result, the concourse walls along with the private suites are treated with acoustic treatment. This system has multiple locations for hook-ups of microphones as well as a wireless system.

The ice plant equipment is state of the art. More importantly for our intentions, facility temperatures are maintained at a comfortable level pertinent to the event.

The NW and SW corners of the concourse can be utilized for pipe and drape areas for volunteers, VIP, and media services.

Dressing Room Plan

The configuration of the CRA will allow for a straightforward and simple approach to dressing room assignments with no space wasted. Every team will have shower and washroom facilities with benches, hooks, and proper flooring.



Accommodations

Block booking has been held under “The MacDonald Cup”

HERITAGE INN & CONVENTION CENTRE

Estimated room rate*: \$110

Number of available rooms: 50+

Number of meeting rooms: 6

HERITAGE INN & SUITES

Estimated room rate*: \$130

Number of available rooms: 50+

Number of meeting rooms: 1

DAYS INN & SUITES

Estimated room rate*: \$120

Number of available rooms: 77

Number of meeting rooms: 1

RAMADA

Estimated room rate*: \$130

Number of available rooms: 60

Number of meeting rooms: 1



CANALTA

Estimated room rate*: \$110

Number of available rooms: 60

Number of meeting rooms: 1

*Block bookings would be made if application approved / selected and room rates confirmed at that time. We anticipate that based on the schedule, some teams may prefer the flexibility of commuting to games—that question would be addressed in the tournament application.

Transportation

Transportation is unlikely to pose any major obstacles throughout the tournament. CRA is a maximum ten minute trip from City centre. The participating teams should expect to provide their own transportation to and from the tournament as well as between hotels and venue.



Program – Team Information required

Please provide the following information for inclusion in our commemorative programs:

- *Team name*
- *Team colours (home and away)*
- *Team contact information (name, email, phone #)*
- *Large, high resolution Jpeg or Vector version of your team's logo*
- *Large high resolution team photo*
- *Team roster with coaching staff and management*

Questions regarding requirements for program and deadlines for information email:
macdonaldcup2024@gmail.com

Rosters and Team Information Required

- *Contacts required for manager, coaches and trainer*
- *Please provide your team roster with numbers*
- *All coaches in the MacDonald Cup must be "Certified"*

Questions regarding your team's registration can be sent to: macdonaldcup2024@gmail.com



Tournament Schedule

Schedule will be released after the Notice of Attendance deadline of May 31, 2024

All games will be played at CRA

OPENING CEREMONIES

Opening ceremonies will be held on the evening of Tuesday August 6th. The night prior to the first day of tournament play.

MacDONALD CUP APPAREL

We have an incredible line up of MacDonald Cup apparel. It will be available to order prior to the event online (limited quantities available on site.) A link to ordering information will be distributed to participating teams.



TICKET PRICES

Between the City of Brooks and the County of Newell, there's a population of more than 20,000 residents. Driving distance to large centres like Calgary (2 hours), Medicine Hat (1 hours) and Lethbridge (1.5 hours) is fairly reasonable and for an event like the MacDonald Cup, it's likely to draw support and fans to attend from these areas.

Under facility usage terms, the host has the right to sell tickets to all 1,704 seats, and 500 standing room, for each game. Suites are leased on a yearly basis, with the exception of one large suite which the Bandits organization controls. Yearly suite holders will be offered first rights to rent their suites for the event.

Ticket sales will begin with full tournament packages. Once that deadline has passed, those packages will be opened to the general public and sold online throughout the 2024 regular season. As the event draws closer, single game tickets will be made available.

Pricing

Single-game (16 game round robin): \$20

Final (2 championship games Sunday): \$25

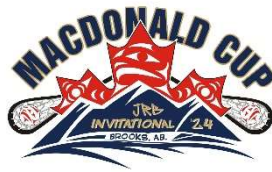
Tournament Package: \$250.00



Follow us on social media!

FB / IG / Twitter

EVENT PHOTOGRAPHY



*Please complete all information and forward requested documents below and deposit as noted. The **MacDonald Cup** will be played August 7-11th at the Centennial Regional Arena in Brooks, Alberta hosted by the Chaos Junior Lacrosse Club. There will be 8 teams with two pools of 4, with all teams getting 5 games. You will play one game per day, during one of the daily game slots 10am, 1pm, 4pm, & 7pm. Teams being considered to attend are from British Columbia, Alberta, Saskatchewan and Manitoba.*

The cost will be \$2,500 per team, with a required deposit of \$500 at time of application and includes:

- *5 games guaranteed (for top 6 teams)*
- *New arena with video scoreboard, lots of free parking*
- *Free live streaming with play-by-play*
- *Website with live stats*
- *Game MVP and tournament awards*
- *Event merchandise available*
- *Designated dressing room in arena (under negotiations)*
- *On-site photographer for team and individual photos*

The long term goal of this event is to become a Western Canadian Championship event with hosting locations changing each year. This will give entry level junior players the opportunity to play in a Championship event to align with National junior events like the Founders and Minto Cups. Deadline for applications is May 27, 2024.

WELCOME LACROSSE TEAMS!



HOT TIPS:

*Get your morning coffee or tea at The Steaming Cup!

* Pick up fresh homemade baked goods at Hometown Bakery!

TEAM MEALS

Boston Pizza

Denny's

Gus's Steak & Pizza

Montana's

Piston Broke Brewing

Ricky's All Day Grill

Season's Cafe & Eatery

WHERE TO EAT

- Don Chava Taqueria
- Hometown BBQ & Bakery
- Indian Pan Flame Iron Hat
- Brewing PD's (at JBS Canada Centre) Nikko
- Sushi North Star Pho Over the Hill Farm Wasana Restaurant
-

Outside of Brooks:

- Armando's Italian Eatery (Bassano)
- Grumpy's Cafe (Rosemary)
- Salty Mare Mercantile (Duchess)
- Patricia Hotel (Patricia)



PIZZA

A-1 Pizza	403.794.1777
Canadian Pizza	403.362.5800
Domino's	403.501.5000
Little Caesars	403.794.1616
Papa John's	403.793.2222
Pizza Hut	403.362.5553

BOUTIQUE SHOPPING

- 42nd Street Bare
- Essentials Boutique
- 76 CoCo & KaBri DC
- Designs From the
- Prairie G & T's
- Boutique Mom Life
- Maternity Revive
- Your Style The Pink
- Porcupine Twisted
- Roots Vintage
- Nineteen 89 Work n'
- Play
-

SPECIALTY SHOPS

Brooks Greenhouse
Heritage Food & Health
Mark's Market
Smash Supplements
Sweet Tooth
Thistle & Sage



THINGS TO DO

- Watch a Brooks Bombers Baseball Game 5-Pin Bowling
- at Ben's Take a boat tour
- with By The Lake Rentals Learn about some local
- history at the Brooks & District Museum Enjoy a flight tasting at Piston Broke
- Brewing or Iron Hat Brewing (kids allowed) Take a tour out to Dinosaur Provincial
- Park UNESCO World Heritage Site Hit the beach at Lake Newell (access
- through Kinbrook Island Provincial Park)



