

2012 Presidents' Cup Report
Shauna Sterparn – RMLL Sr. B Commissioner

The 2012 Presidents' Cup was awarded to the Spruce Grove Slash in April 2011.

Accreditation:

- Photo id for all players, team personnel, representatives, and volunteers
- Expenditure was about \$500
- HUGE improvement to gate security
- Individual game tickets were numbered, enabling accurate count of tickets sold

Product on the floor

- Very good lacrosse all week
- Opening game a blowout, but all games after were good
- RMLL teams showed extremely well
- One discipline hearing – Slash player suspended for 2 games
- One game protest on an incorrect call – protest valid but unsuccessful

RMLL Team finishes:

- The two RMLL teams played each other for the bronze medal. The Slash had played well all week, but unfortunately lost to St Regis and a very close game to St. Catherines, eliminating the Slash from the gold game. The Knights started slow from the gate but came back with late week wins to make the bronze game. Very proud of our teams in a 9 – 8 OT win by the Knights.

Overall appearance:

- Relatively successful after they separated the apparel from the concession on Thursday.
- Generally good comments from people that it was successful.

Graphic presence:

- Excellent

Volunteer presence

- Excellent, being filled by approx. 120 volunteers.

Merchandise:

- Good selection and good quality.
-

ALRA Referees (Ian Scott and Tony Reid):

- Both did a good job. Tony Reid was awarded an on floor position in the gold game. Tony was selected as the #1 referee at the tournament. Ian Scott was an on floor official in the bronze medal game.

Arena:

- The lighting of the arena floor is quite dim. The Slash approached the City of Spruce Grove to improve it but was turned down. They decided to apply black vinyl to the white boards to show the ball a bit better. It looked very good. The advertising from the RMLL, ALA and other leagues also looked good.

Webcasts:

- The tournament arranged for a webcast service, which provided equipment and capabilities. The tournament arranged for the manpower. After a bit of a scramble, some very capable radio/television arts students manned the camera and play by play for most of the week and a few volunteers came in to fill in a few spots.
- The webcast service has provided the ability to order game DVD's at a graduated payment scale and this is available on the website at <http://clapresidentscup.ca/webcasts/>.

Recommendations

I had discussions with Lisa Grant which resulted in our recommendation to create an Alberta hosting guide to pass along the knowledge that everyone has on running a tournament – from local minor to major national. It should include all information on tournament management, revenue opportunities, floor maintenance, security, office requirements (ie CLA convenor space), and other elements to hosting a successful tournament from the local to national stage. This would be a supplemental guide to the CLA hosting guidelines. The CLA documentation deals with minimum standards and the payment designation of the various parties. The ALA document could deal more with how our teams can make a positive and significant revenue from hosting a successful tournament.